



RANGKAIAN KHIDMAT AWAM NEGERI SARAWAK

ADVERTISEMENT COMMITMENT to RAKAN SARAWAK QUARTERLY MAGAZINE

Name of Organisation/
Department/Agency/Company: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

CORPORATE ADVERTISEMENTS SIZE AND RATES (please check ✓ option required)

- ☐ Back Cover - full colour only (size: 210 x 297 mm) **RM 3,000.00**
- ☐ Inside Front Cover - full colour only (size: 210 x 297 mm) **RM 2,500.00**
- ☐ Inside Back Cover - full colour only (size: 210 x 297 mm) **RM 2,500.00**
- ☐ Full Page - full colour (size: 210 x 297 mm) **RM 2,000.00**
- ☐ Full Page - black & white, (size: 210 x 297 mm) **RM 1,500.00**
- ☐ Half (½) Page - full colour, horizontal (size: 182 x 131 mm) **RM 1,200.00**
- ☐ Half (½) Page - black & white, horizontal (size: 182 x 131 mm) **RM 1,000.00**
- ☐ Half (½) Page - full colour, vertical (size: 89 x 267 mm) **RM 1,200.00**
- ☐ Half (½) Page - black & white, vertical (size: 89 x 267 mm) **RM 1,000.00**
- ☐ Quarter (¼) Page - full colour, horizontal (size: 182 x 63 mm) **RM 650.00**
- ☐ Quarter (¼) Page - black & white, horizontal (size: 182 x 63 mm) **RM 500.00**
- ☐ Quarter (¼) Page - full colour, vertical (size: 89 x 131 mm) **RM 650.00**
- ☐ Quarter (¼) Page - black & white, vertical (size: 89 x 131 mm) **RM 500.00**

NOTE: Artwork (CMYK PDF or Jpeg file) to be provided by the advertiser.

Frequency (please indicate no. of insertions required, four issues per year):

Authorised Signature and Chop: _____

Date: _____



Faradale Media-M Sdn Bhd (244353-U)

A509, Level 5, Tower A2, ICOM Square, Jalan Pending, 93450 Kuching, Sarawak, Malaysia

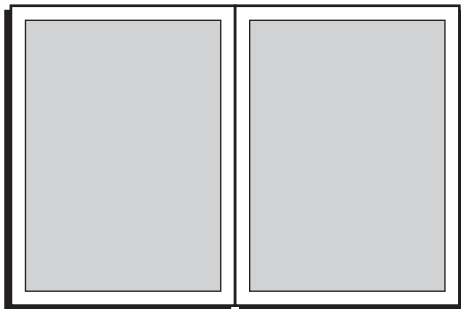
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...where **Media Management** delivers results.

Advertisement Sizes

Magazine Trim Size: A4 (210 x 297 mm)

Full Page



Text Area:

180 mm x
267 mm

Bleed Area:

218 mm x
305 mm

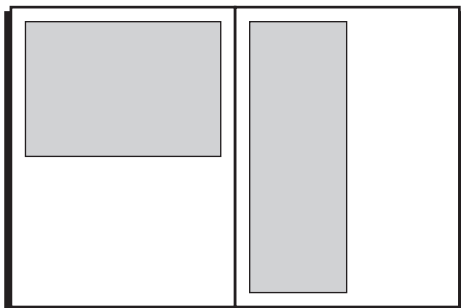
NOTE

Resolution : 300dpi or above

Bleed : 4mm bleed required

Live area : Try to keep text at least 15mm from page edges – anything outside of this could get lost in the binding process.

Half Page



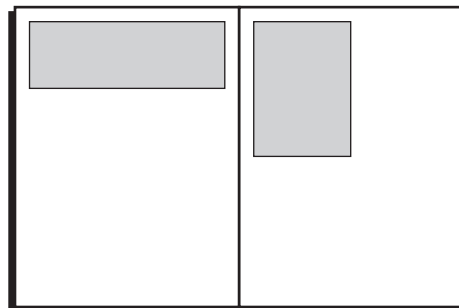
Horizontal:

182 mm x
131 mm

Vertical:

89 mm x
267 mm

1/4 Page



Horizontal:

182 mm x
63 mm

Vertical:

89 mm x
131 mm

Mechanical Data

Process and Binding

Sheet-fed offset on 70 gm Art Paper.
Saddle-stitched binding.

Advertisement Materials

Advertisements must be supplied as press-ready high-resolution (300DPI) PDF files.

Pantone (and other spot) colours MUST be converted to CMYK.

Accepted Files in CMYK:

- PDF (.pdf)
- 300dpi JPEG (.jpeg)
- 300dpi TIFF (.tif)

Material placed outside the live area could be lost in the print finishing process and it is recommended all critical content sits within this area.

PDF must contain crop marks, positioned outside the bleed area to avoid them being visible. Please ensure that crop marks do not cross.

No Proofs

No proofs will be provided.

Storage of Materials

Origination materials will be held for 12 months and then disposed of.

Publication Date

Quarterly (March, June, September and December)

Quantity Printed

2,000 books per printing

Deadlines

Booking - 30 days

Cancellations - 15 days

Please Note:

Publisher reserves the right to use previous material if copy is not at hand by deadline or to charge for space booked if not cancelled before deadline.