

SARAWAK IMPACT

Sarawak is aggressively incorporating SDGs and ESG concepts into its development goals, with an emphasis on both economic growth and environmental sustainability. The state's Post-COVID-19 Development Strategy (PCDS) 2030, for example, corresponds to 11 of the 17 UN SDGs. Sarawak's actions include increasing renewable energy, notably hydropower and hydrogen, developing green industries, and improving biodiversity conservation.

Sarawak Impact focuses on ESG adaption and practice activities within enterprises, contributing to Sarawak's leadership in advocating for ESG in Malaysia and the digital economy.

With the advent of internet media, readers will have a whole new way to stay up-to-date on all the newest happenings, events, and news in a dependable and speedy way.

Visit the Sarawak Impact website (<https://www.sarawakimpact.com/>) and start your efforts to bring about change together.



<https://www.sarawakimpact.com/>

SARAWAK IMPACT

Sarawak Impact Digital Banner Advertising Rate Card (Desktop - Mobile) 2025 - 2026

Ad Placement	Device	Banner Size*	Type	Rate (Weekly***)	Rate (Monthly)	Description
Homepage Top Header	Desktop	728 x 90	Static	RM 200	RM 700	High visibility at the top of the homepage
			Animated	RM 250	RM 900	Dynamic animation for better engagement
Homepage Top Header	Desktop	1050 x 150**	Static	RM 400	RM 1000	High visibility at the top of the homepage
			Animated	RM 500	RM 1200	Dynamic animation for better engagement
Homepage Top Header	Mobile	320 x 100	Static	RM 150	RM 500	Optimized for mobile view
			Animated	RM 200	RM 700	Animated banner, eye-catching on mobile
Sidebar (All Pages)	Desktop	300 x 250	Static	RM 150	RM 500	Visible across all pages on desktop sidebar
			Animated	RM 180	RM 650	Animated version for better visibility

* Banner size in pixel, advisable to be prepared in hi-DPI high resolution graphics format (RGB/CYMK). 150dpi and above recommended.

** None standard size for general Wordpress website. Adapted for Sarawak Impact website.

*** Weekly - 5 days.

Animated graphics can be in GIF, HTML5, or video ad format (subject to compatibility).

Homepage Top Header (Desktop)
- 728 x 90

Homepage Top Header (Desktop)
- 1050 x 150

Homepage Top Header (Mobile)
- 320 x 100

Sidebar All Pages (Desktop)
- 300 x 250

Notes:

- Discount up to 20% for 3-month bookings.

Ad design service available:

- Static: RM 100
- Animated: RM 200–RM 350 depending on complexity.

Detailed click/impression analytics available monthly.

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Sarawak Impact Digital Banner Advertising Rate Card (Desktop - Mobile) 2025 - 2026

Ad Placement	Device	Banner Size*	Type	Rate (Weekly***)	Rate (Monthly)	Description
In-Content (Posts)	Desktop	468 x 60	Static	RM 100	RM 350	Placed inside post content
			Animated	RM 130	RM 450	Moves with scrolling; effective in blogs
In-Content (Posts)	Mobile	300 x 100	Static	RM 80	RM 300	Adaptive banner inside mobile post body
			Animated	RM 110	RM 400	Attracts attention while scrolling
After Post (All Articles)	Desktop	728 x 90	Static	RM 120	RM 400	Below all article content
			Animated	RM 150	RM 500	Ideal for promotions & call-to-action ads
After Post (All Articles)	Mobile	320 x 50	Static	RM 90	RM 300	Visible after reading content on mobile
			Animated	RM 120	RM 400	Effective for mobile user conversions

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In-Content (Posts) (Desktop)
- 468 x 60

In-Content (Posts) (Mobile)
- 300 x 100

After Post (All Articles) (Desktop)
- 728 x 90

After Post (All Articles) (Mobile)
- 320 x 50

Notes:

- Discount up to 20% for 3-month bookings.

Ad design service available:

- Static: RM 100
- Animated: RM 200–RM 350 depending on complexity.

Detailed click/impression analytics available monthly.

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Sarawak Impact Digital Banner Advertising Rate Card (Desktop - Mobile) 2025 - 2026

Ad Placement	Device	Banner Size*	Type	Rate (Weekly***)	Rate (Monthly)	Description
Footer (All Pages)	All	728 x 90 / 320 x 50	Static	RM 70	RM 250	Persistent visibility across all pages
			Animated	RM 100	RM 350	Smooth animated footer ad option
Homepage Popup (Once Only)	All	500 x 500	Static	RM 300	RM 1,000	One-time popup per session, high conversion
			Animated	RM 350	RM 1,200	Animated popup draws more attention
Homepage Intersection	All	700 x 150**	Static	RM 400	RM 1,200	High visibility at the intersection of categories in the homepage
			Animated	RM 450	RM 1,500	Dynamic animation for better engagement
Sponsored Blog Post	All	Custom Content	—	—	RM 600 per post	Article with backlink, image, and optional promotion

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*** Weekly - 5 days.

Animated graphics can be in GIF, HTML5, or video ad format (subject to compatibility).

Footer (All Pages)
- 728 x 90

Footer (All Pages) - 320 x 50

Homepage Popup (Once Only)
- 500 x 500

Homepage Intersection
- 750 x 150

Notes:

- Discount up to 20% for 3-month bookings.

Ad design service available:

- Static: RM 100
- Animated: RM 200–RM 350 depending on complexity.

Detailed click/impression analytics available monthly.